



turning burgers into cashflow

Ron Redmond didn't know how much he liked Burger King until he decided to buy one, not a burger but a restaurant. Watching the daily gyrations of his stock portfolio grew tiresome for this successful business owner and he decided to do something about it. He contacted Redfish Advisors and we began the process of identifying a single-tenant net leased (tenant pays all operating expenses) real estate investment. After taking time to understand his risk tolerance, investing objectives and capital sources we identified an off-market Burger King operated by the company's largest corporate franchisee. The rent was a combination of a fixed base plus a percentage of the sales over a predetermined level. Now, for Ron, a Whopper tastes that much better, knowing that each burger sold is a check in his mailbox.

The investor's name has been changed to respect the confidentiality of our client.

About Redfish

Redfish Advisors is a boutique real estate investment advisory firm focused on representing [investors](#) in their acquisition of income producing real estate. We advise our clients throughout the investment cycle from defining the investment objective, to identifying targeted investment opportunities, negotiating the purchase, structuring the capital, securing financing, and closing. Redfish does not list property for sale and as a result can provide unbiased counsel to our clients in their real estate investment activities -- locally and on a national basis.

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